

Business Viability Worksheet

This worksheet will help you determine the viability of your business – whether it is likely (likely, not guaranteed!) to make a profit.

Step 1	€
Number of units likely to be sold	
Price likely to be paid per unit	
Projected Sales	

Step 2	€
Number of units to be made	
Total costs per unit	
Projected costs	

Step 3	€
Projected profit (if Sales greater than Costs)	
Project loss (Sales less than Costs)	

Step 4	€
Initial investment	

Step 5	€
How long will it take to repay the initial investment? (Divide initial investment by profit)	

OUTCOME	€
Viable business	
Business not viable – needs re-thinking	

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